



# IMTA ALUM ASHTON KUTCHER IS *JOBS*

**IMTA Press Release  
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*Jobs* opens nationwide Friday, August 16

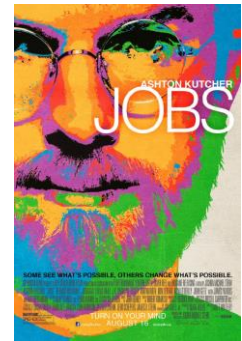
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“Our goal with making this film is...to inspire people and make people see the world in a different way, make people think a little bit differently, if you will. And that’s what I hope for.”

– Ashton Kutcher

In the big screen bio-pic *Jobs*, NY97 IMTA alum Ashton Kutcher plays the late Apple Computers co-founder Steve Jobs, a man many consider one of the greatest innovators in technology. While there was much internet buzz when Kutcher’s casting as Jobs was announced, director Joshua Michael Stern never had a doubt that Kutcher was right for the role. “[Ashton] really had an understanding and an empathy from the very beginning,” Stern said. “He tried to understand how you have an obsession. Steve’s obsession was the computer, and so much more had to fall to the side. For me, as a director, when I first met Ashton, he came into this knowing that. I think that was most important. He got it.”

As for Kutcher, he viewed portraying Jobs as more than just a role. “I admire Steve Jobs and I admire the work that he’s done in the world and I admire the tools that he’s built for us to use to make our life better,” the actor said. “I have a lot of friends and co-workers that knew him and loved him, and I learned to love him too. And I wanted to honor somebody that I loved and admire.” Kutcher added, “Since he’s so well documented, I couldn’t afford to not resemble him. I started by learning everything I could about him. I read books and watched videos and listened to people tell tales. The script was also an extraordinary resource.”



Kutcher also said that he identified with Jobs in many ways. “I have a passion for technology. I went to school to become a biochemical engineer. I also have a passion for art and creativity. I think Steve understood and appreciated both of those things. I also love solving big problems.” Kutcher continued, “One of the first things you learn as an actor is to never judge a character. We, as human beings, are flawed. Most of the time, most of the decisions and choices we make, we feel like we’re making the right decision. We feel like we’re behaving in the right way.”



Kutcher said he was grateful for the chance to take on the role of Steve Jobs. “This character was a great opportunity for me. It was the perfect convergence of my personal interest and my craft. But he was a really complicated person to play. He was an anti, or flawed, hero. It’s fun to play flawed heroes, because they’re real and relatable, and it makes you feel better about your flaws.” He added, “I hope that people care about the movie and the message of the movie and the art.”

Most of Kutcher’s upcoming film projects are on hold while he continues his starring role on the CBS hit “*Two and a Half Men*.” The show’s 11<sup>th</sup> season debuts September 26<sup>th</sup>.